

ITPS D – Web Page Development

The teacher candidate will create a web site that could be used for educational purposes. In LiveText write a rationale for the website you have developed and explain how it will be used for educational purposes. Please include a link to the actual website.

The web site must include multiple items from of the following list:

1. An introduction
2. Educational philosophy (Initial Reflective Essay)
3. Curriculum project(s)
4. Clinical report
5. Learning activities for home
6. Contact information
7. Homework section
8. Calendar of school events
9. Parent Involvement/Volunteer Sign-Up Section
10. Community Learning Opportunities
11. Links to parent/educational resources

Technology requirements embedded in this webpage must include ALL of the following:

1. At least two hyperlinks
 - o Web-based resources annotations
 - o Email address hyperlink
 - o Must be active and functioning
2. Font and text formatting for easy readability and show of organization (font, point size, bullets, italics, bold, indentations)
3. Appropriate white space
4. Table function
5. At least one image to enhance content, making pictures handicapped accessible through alt-tags
6. Background, colors and layout enhance readability
7. Sitemap/index, Breadcrumb links are at the top or bottom of the page directing readers to the other pages.
8. Footer with date of creation/revision, contact person, copyright information

In addition, the web site must be free of grammar, spelling and punctuation errors, and fair use guidelines are followed and non-original material properly cited.

ITPS D – Web Page Development Scoring Rubric

Criteria	Developing (1-3 points)	Target (Meets Standard) (4 points)	Exemplary (5 points)	Score
Purpose	<ul style="list-style-type: none"> • The website does not include a statement describing the purpose for developing the web site 	<ul style="list-style-type: none"> • The website includes a statement describing the purpose for developing the web site 	<ul style="list-style-type: none"> • The website includes a statement describing the purpose for developing the web site. In addition, the statement of purpose is clearly linked to the student-teacher’s educational philosophy and mission statement, and the educational activities that are included on the web site 	

<p>Content</p>	<ul style="list-style-type: none"> • The hyperlinks do not point readers to quality information resources. • The text on the page is informative and does not provide useful information to the reader. • The website does not provide any annotations. It does not describe what students will find at the site. • The website does not include a mail to with a valid w-mail address. 	<ul style="list-style-type: none"> • The hyperlinks point the readers to five useful information resources. • The text on the page is informative and provides useful information to the reader. • There are clear annotations describing Web based resources so that readers can navigate through the sites easily and locate the needed information. • The website includes mail to with a valid e-mail address. 	<ul style="list-style-type: none"> • The hyperlinks point the readers to high quality, up to date pertinent resources • The text on the page is highly informative and provides essential information to the reader. The website showcases the students' research projects, data collection assignment, Q&A forums, or other assignments. • Annotations include motivating questions, and advanced organizers that provide the reader with sense of what will be found on each Web page. • The website includes multiple feedback loops such as mail to with a valid e-mail address, a survey form or questionnaire. 	
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<p>Design Elements</p>	<ul style="list-style-type: none"> • The typography is not easy-to-read, and the use of fonts, point size, bullets, italics, bold, and indentation does not enhance readability. • Webpage title is identified in the page properties. • The layout does not use horizontal and vertical white space appropriately. • A table function is not used for formatting text • No images are used • A few of the photographs, graphics, sounds and/or videos are inappropriate for the content and do not create interest. • No working hyperlinks are provided • The background, colors and layout are inconsistent and do not enhance readability of content. 	<ul style="list-style-type: none"> • The typography is easy-to-read, and the use of fonts, point size, bullets, italics, bold, and indentation enhances readability. • Webpage title is identified in the page properties. • The layout uses horizontal and vertical white space appropriately in most places. • The table function is used to formatting the text • At least one image (photo, clipart, graphic design, etc.) is used and pictures accessible through alt-tags • Most of the photographs, graphics, sounds and/or video enhance the content and create interest. • At least two hyperlinks are provided: one internal bookmark (connects to content on the same page) and one external. • The background, colors and layout enhance readability of content. 	<ul style="list-style-type: none"> • The typography is easy-to-read, and the use of fonts, point size varies appropriately for headings and text. The use of bullets, italics, bold, and indentation enhances readability. • Webpage title and webpage description are identified in the page properties. • Consistent format extends page-to-page. The layout uses horizontal and vertical white space appropriately. • The table function is used multiple times • Additional elements beyond requirement is used both pictures and graphics and pictures are accessible through alt-tags • All of the photographs, graphics, sounds and/or video enhance the content and are high quality. • Multiple working hyperlinks are used to link to documents, internal bookmarks (connect to content on the same page) and external sites. • The background, colors and layout are artful and consistent across the website. 	
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Navigation	<ul style="list-style-type: none"> • There are significant problems with menus, navigation links and internal links to sections of the website and a few connect back to the home page and/or sitemap. • No sitemap/index is provided. 	<ul style="list-style-type: none"> • Most of the external links to connecting websites are active and functioning. • A limited sitemap/index is provided. Breadcrumb links are at the top or bottom of the page directing readers to the other pages. 	<ul style="list-style-type: none"> • Most of the menus, navigation links and internal links to sections of the website connect back to the home page and/or sitemap. • A sitemap/index is provided to make the site easy-to-read-access. Breadcrumb links are at the top or bottom of the page directing readers to the other pages. 	
Language	<ul style="list-style-type: none"> • The text has multiple errors in grammar, capitalization, punctuation, and spelling. 	<ul style="list-style-type: none"> • The text has a few errors in grammar, capitalization, punctuation, and spelling. 	<ul style="list-style-type: none"> • The text has no errors in grammar, capitalization, punctuation, and spelling. 	
Fair Use	<ul style="list-style-type: none"> • The website does not follow fair use guidelines. Most non-original material is not cited properly. • The web pages do not include a footer with date of creation or revision, contact person, copyright information. 	<ul style="list-style-type: none"> • Fair use guidelines are frequently followed and non-original material uses APA citations • The web pages include a footer with date of creation or revision, contact person, copyright information. 	<ul style="list-style-type: none"> • Fair use guidelines are always followed and all non-original material is properly cited using APA style. • The web pages include a footer with date of creation or revision, contact person, copyright information. 	
Comments:			Total Points:	

Students must meet all requirements at the “Target” level or above to successfully complete the ITPS D Assessment requirement.